BETSY M.
ASSOCIATE PROFESSOR OF COMMERCE,
CO-ORDINATOR OF B.COM. BANKING & INSURANCE,
LADY DOAK COLLEGE.
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Academic Details:

Examination	Year	Subjects	Class/Grade	Percentage(%)	School/College attended	University
SSLC	2003	Tamil, English, Mathematics, Science, History and Geography	I Class	70	St. Joseph's Matriculation Higher Secondary School, Madurai.	Board of Matriculation Examination
HSC	March 2005	Tamil, English, Commerce, Accountancy, Economics and Computer Science	First Class with Distinction	75	St. Joseph's Matriculation Higher Secondary School, Madurai.	State Board of School Examinations
B.Com.	April 2008	Commerce	First Class with Distinction	80	Fatima College	Madurai Kamaraj University
M.Com.	April 2010	Commerce	First Class with Distinction	76	Fatima College	Madurai Kamaraj University
M.Phil.	May 2011	Commerce	First Class	74	Fatima College	Madurai Kamaraj University

NET:

S.No.	Examination	Year of Passing	Subject	University
1	NET	13-06-2011	Commerce	UNIVERSITY GRANTS COMMISSION

WORK EXPERIENCE TILL DATE:

DESIGNATION	COURSES TAUGHT	INSTITUTION	FROM	TO
ASSOCIATE PROFESSOR	UG: • B.COM(C.A) • B.COM(HONS) • B.COM(P.A) • B.COM(B&I) PG: • M.COM	LADY DOAK COLLEGE	01-07-2011	TILL DATE
CO-ORDINATOR OF B.COM. BANKING & INSURANCE		LADY DOAK COLLEGE	01-06-2025	TILL DATE

COMMITTEES AT LDC

S.No.	Committee	Designation	Academic Year
1	CENTRE FOR COMMUNICATION AND MEDIA AND ONLINE EDUCATION	MEMBER	2025-2026
2	CURRICULUM PLANNING AND EVALUATION CELL	MEMBER	2024-2025
3	CENTRE FOR INFORMATION TECHNOLOGY	MEMBER	2024-2025
4	CURRICULUM PLANNING AND EVALUATION CELL	MEMBER	2023-2024
5	CURRICULUM PLANNING AND EVALUATION CELL	MEMBER	2022-2023
6	LEB (SF) BATCH II	MEMBER	2022-2023
7	CURRICULUM PLANNING AND EVALUATION CELL	MEMBER	2021-2022
8	LEB (SF) BATCH II	MEMBER	2021-2022
9	CENTRE FOR COMMUNICATION AND MEDIA AND ONLINE EDUCATION	MEMBER	2020-2021
10	CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT	MEMBER	2020-2021
11	DEBATING SOCIETY	MEMBER	2020-2021
12	CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT	MEMBER	2019-2020
13	DEBATING SOCIETY	MEMBER	2019-2020
14	SWAYAM ONLINE COURSES	MEMBER	2019-2020
15	BOOK CLUB	MEMBER	2017-2018
16	CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT	MEMBER	2017-2018
17	EAP	MEMBER	2015-2016
18	ROTARACT CLUB	CONVENOR	2014-2015
19	NSS	MEMBER	2013-2014
20	ROTARACT CLUB	CONVENOR	2013-2014
21	GREEN MISSION TEAM	MEMBER	2013-2014
22	NSS	MEMBER	2012-2013
23	ROTARACT CLUB	CONVENOR	2012-2013
24	NSS	MEMBER	2011-2012

RESEARCH EXPERIENCE

- **BACHELOR OF COMMERCE (C.A.):** A STUDY ON CUSTOMER SATISFACTION TOWARS GOLDWINNER REFINED SUNFLOWER OIL IN MADURAI CITY, APRIL 2008
- **MASTER OF COMMERCE**: A STUDY ON ATTITUDE OF EMPLOYED WOMEN TOWORDS INVESTMENT IN GOLD WITH REFERENCE TO MADURAI CITY, APRIL 2010
- **MASTER OF PHILOSOPHY**: A COMPARITIVE STUDY ON ATTITUDE OF EMPLOYED WOMEN TOWORDS INVESTMENT IN GOLD BETWEEN GOVERNMENT AND NON GOVERNMENT EMPLOYEES IN MADURAI CITY, MAY 2011
- **DOCTORATE OF PHILOSOPHY IN COMMERCE**: ATTITUDE OF CUSTOMERS TOWARDS GREEN BANKING SERVICES IN MADURAI DISTRICT (PURSUING)

RESEARCH PROJECTS GUIDED :

DEGREE	ACADEMIC YEAR	NO OF PROJECTS GUIDED
PG	2014-2025	11
UG	2011-2025	30

PARTICIPANTED IN:

Event Title	Duration	Duration	Lecture / Workshop / Seminar /

	From	To	Conference / Conference Proceeding / Cultural Activity /Committee
Faculty Training Programme ‘‘Value Education and its Impacts’’	2025-07-17	2025-07-17	Training
Online Workshop on "AI Tools for Teaching and Research"	2025-06-21	2025-06-21	Workshop
Enlighten for a better tomorrow	2025-03-27	2025-03-29	Training at Christ University, Kengeri.
COMMERCE CONNECT 2025	2025-01-24	2025-01-24	Symposium
Workshop on 'Navigating Peace and Fostering Peace Education'	2024-12-17	2024-12-17	Workshop
WORKPLACE HARMONY - NURTURING INNER PEACE	2024-10-08	2024-10-08	Workshop
"Outcome Based Education practice at Lady Doak College"	2024-08-29	2024-08-29	Workshop
Effective Applications of Artificial Intelligence Tools in Commerce	2024-08-17	2024-08-17	FDP
SOFT SKILLS	2024-07-10	2024-07-10	Workshop
Charting Life Frontier Engagement (LiFE): Service-Learning Course Curriculum Enriching with Sustainable Development Goals (SDGs)	2024-03-18	2024-03-18	Workshop
National Conference on Integrating Academia and Industry Perspective in Curriculum Framework	2024-03-11	2024-03-11	Conference
Capacity Building Workshop for faculty on the " Nuances of Publishing Service-Learning Research"	2023-11-21	2023-11-21	Workshop
Orientation Programme on Peace Education for VBC / IVBC Facilitators	2023-09-07	2023-09-07	Workshop
Global Trends in Accounting and Finance	2023-03-20	2023-03-21	Conference
Service learning	2023-01-19	2023-01-20	Workshop
English Training and Assessment by Cambridge University Press'	2023-01-05	2023-01-05	Workshop
Organisational Culture	2022-09-15	2022-09-15	Workshop
Sustainable development Goals Community participatory research.	2022-08-22	2022-08-23	Seminar
Catalytic Commerce Curriculum: Changing Dimensions and Future Directions	2019-02-22	2019-02-22	Seminar

CONFERENCE/WORKSHOPS/LECTURES PARTICIPATED

CONFERENCE ORGANISED BY	NAME OF THE UNIVERSITY	TOPIC	EVENT	PERIOD
Department Of Commerce, Chevalier T. Thomas Elizabeth College for Women, Chennai.	University of Madras	Study on attitude of Customers Green Banking Services with special reference to Fund Transfer in Madurai City	International Conference “Digital Transformation in Business”	30.11.2023

Department Of Commerce, Fatima College, Madurai.	Madurai Kamraj University	Effectiveness On Green Marketing Mix On Consumers	National Conference	05-02-2013
Department Of Commerce, Lady Doak College, Madurai.	Madurai Kamraj University	An Analysis on Customers' Perception towards E-Lobby Services Provided by Public Sector Banks in Madurai District	International Conference	**2022-2023**

DECLARATION

I hereby declare that the above furnished information is authentic to the best of my knowledge.